

Thomas Ryu Sameshima

Front-end Software Engineer • São Paulo, Brasil

Phone: +55 (11) 98984-0402

LinkedIn: <https://www.linkedin.com/in/thomasryu/>

E-mail: thomas.sameshima@gmail.com

GitHub: <https://github.com/thomasryu>

Technical Skills

Front-end Engineer

- HTML / CSS / JavaScript (ES6, TypeScript)
- React
- Redux
- Cypress / Jest
- Next.js / Vercel
- Tailwind CSS
- WordPress

Development tools

- GitHub
- Figma
- Jira

Analytics and Data

- Google Tag Manager
- Google Analytics 4
- Google Optimize
- Microsoft Clarity / Hotjar
- HubSpot

Other skills

- Search Engine Optimization (SEO)
- Conversion Rate Optimization (CRO)

Previous Experiences

Cobli — Front-end Software Engineer (Nov 2018 - present)

- Built the company's first fully-fledged website in 2019 using Gatsby, Emotion, Jest, and Netlify, jump-starting our inbound traffic.
- Built the company's blog in 2019 using WordPress, kick-starting our organic traffic.
- Set up Cobli's entire analytics and lead-to-CRM ecosystems for both website and blog, using tools such as Google Tag Manager, Google Analytics 4, Microsoft Clarity and HubSpot.
- Assisted our SEO Analyst with technical improvements, allowing us to reach first page and even first position in multiple key search terms in our target market.
- Refactored the entire website in 2023 using Next.js, not only improving scalability but also reducing our load times by 23%.
- Implemented numerous A/B tests using Google Optimize, notably increasing our conversions by 27% due to one of them (a home page overhaul).
- Led weekly cross-team meetings to improve collaboration and disseminate knowledge among Cobli's frontend engineers.


Alura — Junior Front-end Software Engineer (Mar 2018 - Oct 2018)


- Refactored Alura's entire home page, improving loading times by 11%.
- Provided lectures to junior developers and interns about front-end topics such as specificity and element layering.
- Continued to execute my previous tasks as an intern.

 **Alura — Intern**
(Aug 2017 - Mar 2018)

- Provided support to our users by answering technical questions in our forums.
- Fixed straightforward bugs reported by both users and employees.
- Created and updated web pages, sections, and components in Alura's website and courses platform.

Education

 **Bachelor's Degree in Computer Science**
University of São Paulo, São Paulo, 2018

 **Cambridge English: Advanced (CAE) – CEFR level C1**
Cambridge Assessment English, 2011

Articles

- [Refactoring Cobli's Website to NextJS](#)
- [A Glimpse at Cobli's Website and Blog's Ecosystem](#)